



Worksheet 4

Brainstorming my Project Idea

Turn your interests, career goals and EU opportunities into meaningful ideas that can make an impact



Discover Yourself



Explore Careers



Find EU Opportunities



Generate Project Ideas



Plan Your Project



Build Your Action Plan

A My starting point

My career goal is:

My preferred EU opportunity:

Why does it interest me?

C Idea generation canvas

What challenge would I like to address?

Who would benefit?

☐ Young people

☐ Business

☐ Students

☐ People with disabilities

☐ Elderly people

☐ Volunteers

☐ Local community

☐ Other: _____

B Problems that matter to me

What issues or challenges interest you?

☐ Environment & Sustainability

☐ Community development

☐ Youth employment

☐ Culture & heritage

☐ Mental health

☐ Social inclusion

☐ Education

☐ Sports & wellbeing

☐ Technology

☐ Digital skills

☐ Entrepreneurship

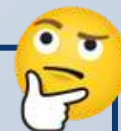
Other: _____

D Idea generation canvas

My first idea:

E Creative thinking box

Imagine there are no limits. What would you create?





F Evolving my idea

My idea title: _____

What is my idea?

What problems does it solve?

What impact could it create?

G Which EU opportunity could support it?

Match your idea to an opportunity

- | | |
|--|---|
| ☐ Erasmus+ | ☐ DiscoverEU |
| ☐ EUROPEAN SOLIDARITY CORPS | ☐ Erasmus for Young Entrepreneurs |
| ☐ EURES | ☐ Other: _____ |

Why is this opportunity suitable?

H Stakeholder map

Who could help me?

- | | |
|---|---------------------------------------|
| ☐ Friends | ☐ Municipality |
| ☐ Your organisations | ☐ NGO |
| ☐ School | ☐ EU programme |

- ☐ Mentor
- ☐ Other: _____

My most important supporter could be:

I My opportunity concept profile



My idea



Who benefits?



Which EU opportunity could support it?



Why am i excited about it?

Inspiration corner

Here are some examples to inspire you!

Example 1
Youth Climate Awareness Campaign



Supported by

Erasmus+

Example 2
Community Volunteering Initiative



Supported by



EUROPEAN SOLIDARITY CORPS

Example 3
Youth Entrepreneurship Exchange
Erasmus for Young Entrepreneurs



Supported by

